



**Let your love for animals live on in the care of
Let's be S.M.A.R.T.**

How to make a life-saving gift in your Will

Guide to Gifts, Wills & Leaving a Legacy

A Warm Welcome from Julie....

"Writing your Will is never easy, but it's a powerful way to care for both your loved ones and the causes you hold close to your heart".

If you share our love for cats and dogs and believe in our mission, we can help ensure that your compassion continues to make a difference for generations to come. Your legacy of love will never be forgotten. "

"Compassion and dedication are what makes things possible ..."

Thank you.
Julie Kelley
Founder of Let's be S.M.A.R.T.



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letsbesmart-greece.org The Let's be S.M.A.R.T. Greece organization is registered in Greece under the official name "ΕΠΙΤΥΧΗΣ ΔΙΑΧΕΙΡΙΣΗ ΤΩΝ ΔΙΚΑΙΩΜΑΤΩΝ ΤΩΝ ΖΩΩΝ ΣΗΜΕΡΑ" Registered charity no. ΑΦΜ: 996980059

Why your gift is so important

"Our work stretches far beyond rehoming, as we reach out into the community to do all we can to prevent more cats and dogs from being abandoned, abused, and at risk on the streets. By making a gift in your Will to Let's be S.M.A.R.T., you'll ensure we can help cats and dogs in need in the future. No matter what challenges our communities face, with your support we'll have the resources and the services in place to save animals' lives and find them happy, healthy forever homes. This is invaluable, life-saving work – and you can make sure it continues.



Leave a gift in your Will

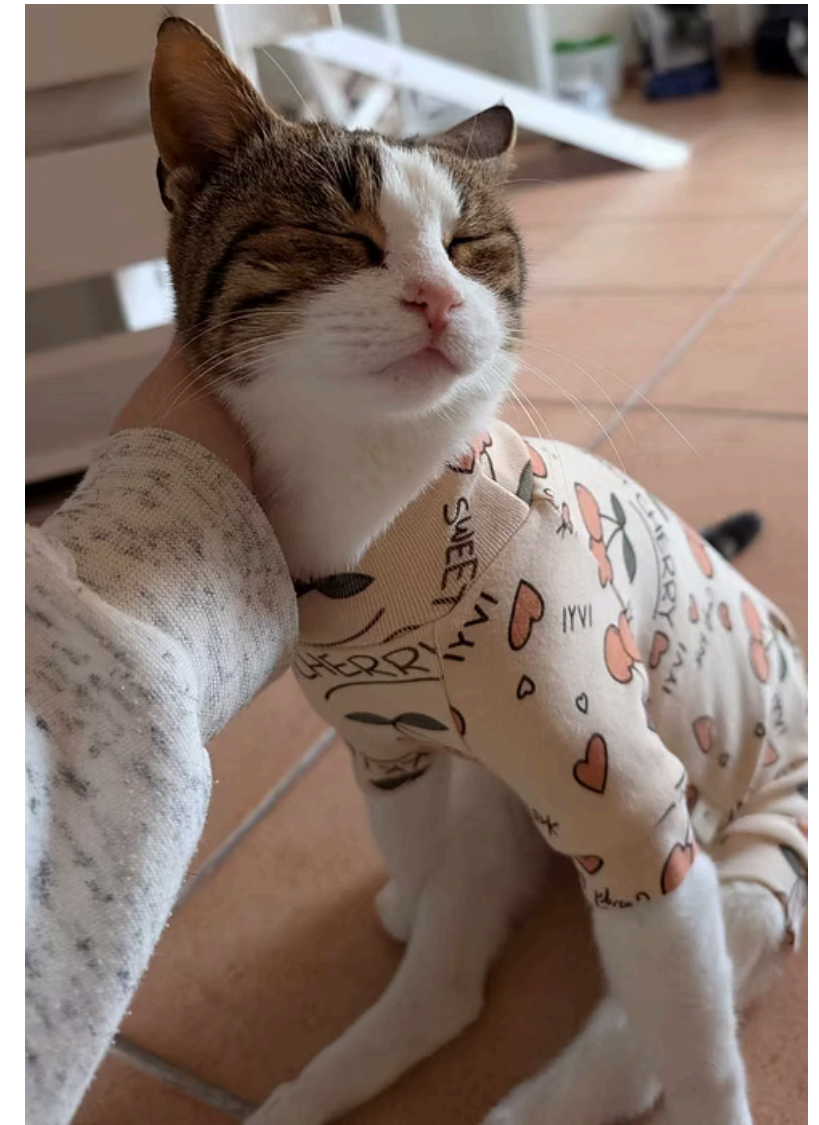
What will your legacy be? If you are an animal lover and want Let's be S.M.A.R.T to keep protecting and rescuing animals in need, you could think about leaving a gift in your Will.



Let's be S.M.A.R.T. must always be here for animals like Catooji – so that people know we care.

A gift in your Will would mean that many more gentle cats like Cato can live a happy life.

The disabled cats, the elderly cats are never forgotten at Let's be S.M.A.R.T. That's why we created our Retirement Room specifically for their needs.



If you ever need help or advice about making a gift in your Will, please just ask. We're here to help.

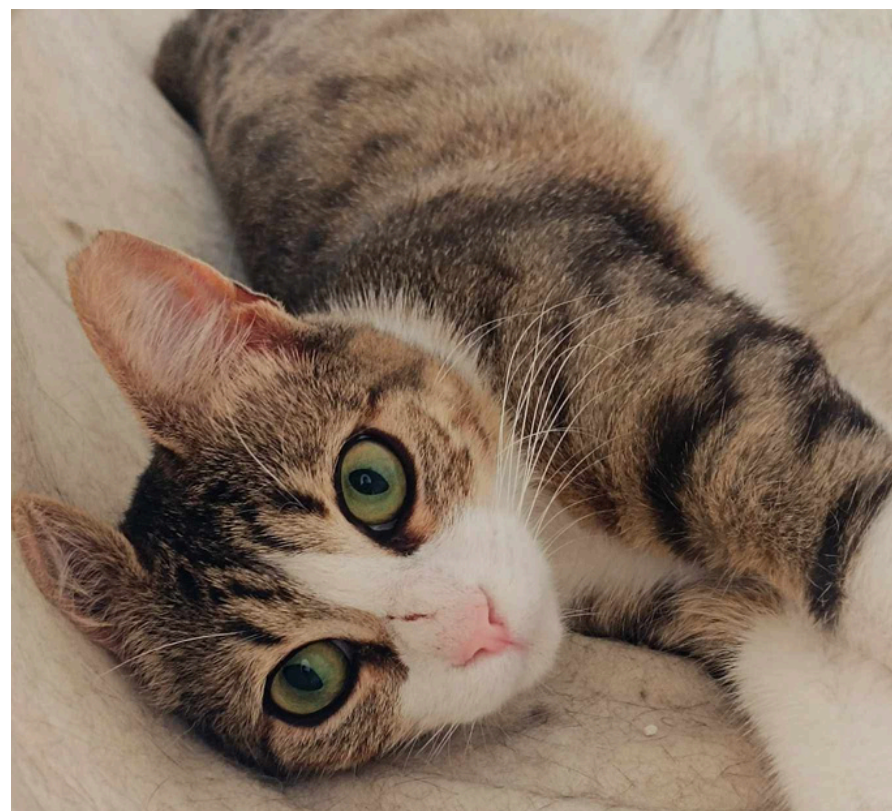
administration@letsbesmart.org

Why your gift is so important

We cannot rescue animals from a life of danger, cruelty or neglect alone. Your gift will help us continue our mission.

Your gift is important to the future of animal rescue.

Helping us will secure the running of the rescue and our veterinary care for the animals. We need help for the occasions when we are faced with expensive specialist veterinary care for surgeries, CT Scans, and denistry treatment. Knowing we can help the animals is what matters to Let's be S.M.A.R.T. We will never say no to helping an animal in need.



What if I want to find out more? We'd love to hear from you and talk more about the difference your gift could make, so please call us if you have any questions.



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When we lose someone close to us – whether friend, family member, or beloved pet – the memories we have of them mean everything and we can find great comfort in remembering them and celebrating their life and passions.

Supporting their favourite cause, or an organisation that meant a lot to them, can be a positive and meaningful way to commemorate them.

“Giving a gift in memory is a wonderful way to honour and remember a loved one or a dear pet.”

Giving a gift in memory



Ways to Remember a Loved One or Pet

1. Make a one-time donation in their memory – a simple and meaningful way to celebrate their life while helping animals in need.
2. Set up a regular monthly gift – create an ongoing tribute that continues to support cats and dogs year-round.
3. Sponsor an animal in their name – honour your loved one by helping care for a cat or dog currently in our rescue.
4. Dedicate a plaque or space at our sanctuary – a lasting memorial that celebrates their compassion and love for animals.
5. Create a fundraising page or event – invite friends and family to come together in their memory to support our rescue work.
6. Donate items or supplies in their name – help our animals directly with food, toys, or essentials that make their days brighter.
7. Plant a tree or garden tribute – a living memorial that symbolises hope, growth, and the lives you're helping to save.

How your gift can make a difference

Your support, however big or small can help with:

- Cat food, litter, cat beds & trees, blankets, toys, carriers, household items such as cleaning products, detergents, towels etc.
- Medical bills for tests, vaccinations, microchips and other treatments, surgeries and emergency treatments, medicine for cats, sterilizations.
- Sterilizations of stray cats within our trap-and-neuter sterilization program. (TNR).
- SMART Yard program, housing for cats after they have been sterilized.
- Publishing educational material (videos, brochures, posters)
- Organizing educational seminars and workshops for schools.
- Organizing charity events with the aim to promote awareness, community outreach and to raise donations.

By helping Let's be SMART you are securing the future of many animals. We are not supported by government funding, municipalities or private institutions and rely solely on the kindness of people.

We aim to own and sustainably maintain the foster home, refurbishing key areas as needed. Installing a veterinary clinic, solar water, and photovoltaic electricity will reduce annual costs and help secure the future of Let's be SMART.



Artwork by Liv, a Volunteer

www.letsbesmart-greece.org

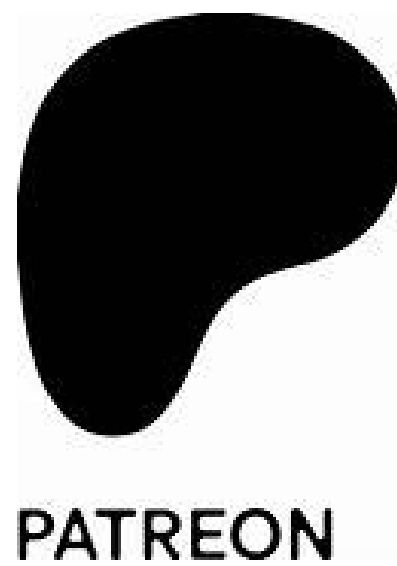
Become a Patreon

When you join Let's be SMART Patreon you become part of our team. You will receive as much information as you wish, depending on your level of membership!

By logging into the the Patreon platform you will see our rescue stories.

To find out more please visit:

<https://www.patreon.com/LetsBeSmartRescue>



The story of Let's be S.M.A.R.T. so far.....

Established in 2006 we are now one of the busiest animal rescue organizations in Greece., helping hundreds of animals every year and finding many wonderful homes for cats and dogs worldwide. A gift in your Will could help us secure our future for the animals.

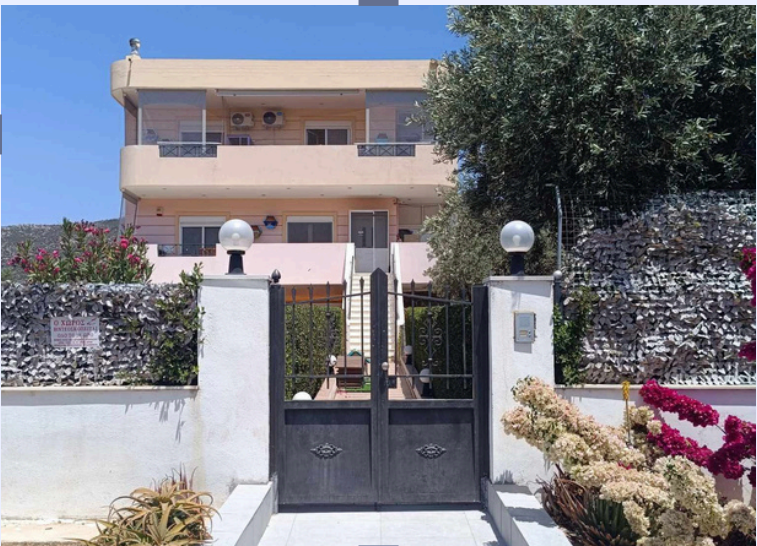
2006
Julie Kelley founded Let's be S.M.A.R.T. as an Greek non-governmental organization (NGO) in May 2006.

Adoption Program
Started re-homing efforts with protocols and a system in place. Adoptions to EU, UK and USA via social media and website.

Education Program
The PAWZITIVE program; raising awareness about important issues and information about animal welfare in general.

Veterinary Collaborations
Working with veterinary practices and specialists.

2011
Let's be S.M.A.R.T. established a modern animal sanctuary in Kouvaras. Rescuing more cats and dogs in need.



2018
The volunteer program launched welcoming animal lovers from all over the world.



2019
Our S.M.A.R.T. Yards pilot project launched in two private buildings in the Southern suburbs of Athens.



2020
The SMART FAMILY animated video series and the first episode aired featuring 'George' the superhero.



2021
Our unique vet internship program began for students studying veterinary medicine, vet nurses and those seeking work experience.



2024
Our foster home was rated on Tripadvisor as a place of interest for animal lovers and tourists.



The story of Let's be S.M.A.R.T. so far....

2025

The Adoption-Vacation initiative, launched as an animal adoption service for visitors and tourists.



2026

We earned the Gold Seal of Transparency as a Registered Animal Public Charity 2026.

2026

During Easter and the summer we were featured on numerous TV and Radio station slots for free.



The Let's be S.M.A.R.T. organization is a registered charity on the [GuideStar](#), the largest platform connecting donors and grantmakers to non-profit organizations. In 2018 the Let's be S.M.A.R.T. received from GuideStar the Gold Seal of Transparency and in 2020 the Silver Seal of Transparency. The Let's be S.M.A.R.T. is also registered with the [Global Giving](#) worldwide projects platform for nonprofits .

Your gift in Wills Q & A

Why should I make a Will?

A Will is the only way you can be sure your wishes are carried out after your death, that your loved ones receive what you want them to, and your favourite charities are supported.

Do I have enough to leave a gift in my Will?

It is a common misconception that a gift in your Will has to be an enormous sum of money. This is not the case. Any gift, no matter how large or small, is vitally important to the charities you support.

How do I leave a gift in my Will?

Leaving a gift to a charity is easy and involves adding a short paragraph (a clause) to your Will. We recommend that you use a qualified lawyer to help you.

Why should I make a Will?

Why should I let you know my plans? If you are thinking of leaving us a gift in your Will, we would be so grateful if you could let us know. By knowing your intentions, we'll be able to plan ahead for the future, constantly improving the care we provide to animals in need.

In kind donations - can I leave a car, home or contents?

The answer is yes and you can give us in kind donations anytime. Please contact your lawyer and ask them for their help in adding your wishes to an existing or new Will.

What do I do next.....

Get in touch with your lawyer and ask them for their help in making a Will or adding your wishes to an existing Will.

Please let us know about your intentions. You are under no obligation to do so, but if you do feel comfortable in sharing news of the gift you're leaving we'd be incredibly grateful.



Financial donations

You can donate to the Let's be S.M.A.R.T. Greece bank account:

ΕΠΙΤΥΧΗΣ ΔΙΑΧΕΙΡΙΣΗ ΤΩΝ ΔΙΚΑΙΩΜΑΤΩΝ ΤΩΝ ΖΩΩΝ ΣΗΜΕΡΑ
(EPITICHIS DIACHEIRISI TON DIKAIOMATON TON ZOON SIMERA)

ACCOUNT #: 0026. 0305. 07. 0200807041

IBAN: GR9002603050000070200807041

SWIFT CODE: ERBKGRAA

BANK: EUROBANK

Information for Greek donors: in accordance to the Article 19 of the Law 4172/2013 (Income Tax Code) as well as the ministerial decree No. 1010/2014, donations over 100 € towards charitable organizations might be deducted from annual income tax, to a certain percentage and under the specific conditions. The total amount of donations cannot exceed five percent (5%) of the annual taxable income. Individuals as well as companies are encouraged to consult about the matter their legal/tax adviser.

We can accept donations via PayPal to:

donations@letsbesmart.org

Please contact us for donating to banks in the UK and USA..

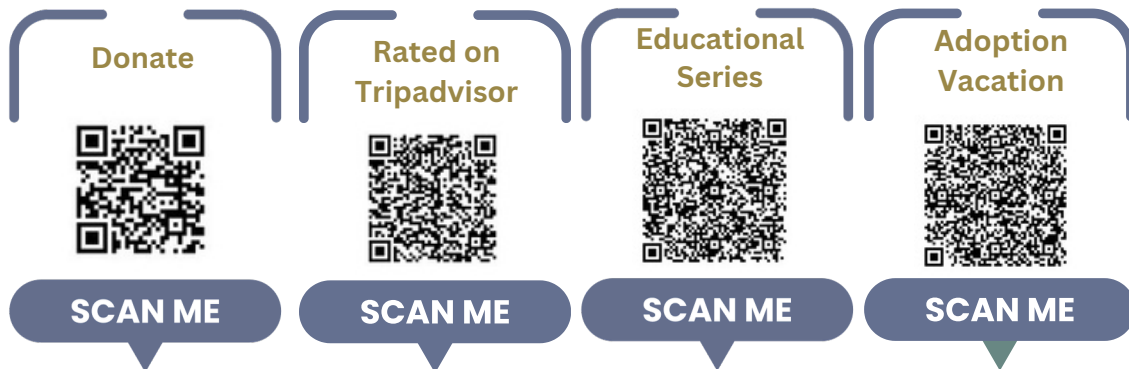


If you'd like to speak to someone at Let's be S.M.A.R.T. about leaving a gift in your will, please contact us and a member of our team will be able to support you.

administration@letsbesmart.org



Let's be S.M.A.R.T. is dedicated to advancing animal welfare through innovative, compassionate, and community-driven cat rescue initiatives. We invite partnerships with companies, municipalities, and organizations that share our commitment to creating a more humane and sustainable future for animals. By working together, we can drive meaningful change and make a lasting impact across Greece — and beyond. Learn more about how your organization can get involved:
www.letsbesmart-greece.org



Giving Back by
Improving Animal
Welfare